

# QUALITY SALES NEWSLETTER

SECOND QUARTER | 2024

## APRIL

April showers bring May flowers, but not in Alaska. We are hopeful for an early spring, how about you?

## MAY

It's almost time for all those Memorial Day BBQ's. What a wonderful time of year. Dig those grills out of the snow!

## JUNE

Month of the Midnight Sun. Make sure you find all the fun events, food driven or not, it's bound to be a busy month for all our customers. Happy Solstice Month!

### HAVE YOU SEEN OUR FEATURE FRIDAY CUSTOMERS?

We randomly pick a customer weekly to write about and showcase their food selection or business venture. Our customers consist of convenience stores, restaurants, clubs, hotels, and much more. Have you seen your feature yet?



### ITEMS AND NEWS

Second quarter is when we gear up for seasonal business. Don't wait to get in touch with your sales person to get special orders and usages underway.

We have some new items to sample: horchata bites, spinach & artichoke cruncheros, and spicy veggie spring rolls from Ajinomoto Foods. Ask your sales person for a sample to test out in your kitchen.

### Food Trivia: 2nd Quarter

What are the three most prevalent fruit allergies?



Apple, peach and kiwi

### PRODUCE CORNER



End of March to beginning of April is a big transition from growing regions. Anticipate better quality and pricing mid April for the spring.

Check with seasonality on your favorite produce items as we move into summer. Also remember to look for Alaska grown this quarter as well.

# FAIRBANKS EVENTS

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## APRIL

- April 4th, 3pm-6pm Tribal Social Services Family Resource Fair, David Salmon Tribal Hall
- April 20th, 11am-1pm Kid's Cafe, Breadline, Inc
- April 28th, 4pm-6pm Fairbanks Symphony Orchestra, Mezzo Soloist, Verdi Requiem, Charles Davis Concert Hall

## MAY

- May 4th & 5th, 14th Annual Tour of Greenhouses, various locations
- May 18th, 11am-5pm Antique Car Collection, Fountainhead Antique Auto Museum
- May 18th, 9am-4pm Tanana Valley Farmer's Market, 2600 College Rd

## JUNE

- June 10th, 12pm-10pm Fairbanks Summer Folk Fest, Ester Park
- June 21st, 10pm Midnight Sun Baseball, Growden Field
- June 22nd, 12pm-12am Midnight Sun Festival, Downtown Fairbanks

## SPRING PEA SOUP

**Prep:** 10 minutes **Cook:** 30 minutes  
**Servings:** 6

### Ingredients

- 2 cups cubed peeled potatoes (98021-90 count russets)
- 2 tablespoons butter (534 Darigold salted)
- 6 cups chicken broth (20721 Custom Culinary Chicken Base)
- 2 cups frozen peas, thawed (751 Simplot)
- 2 tablespoons minced chives
- Great Alaskan Microgreens (special order)

### Directions

1. In a large saucepan, saute potatoes in butter until lightly browned. Stir in broth; bring to a boil. Reduce heat; cover and simmer until potatoes are tender, 10-15 minutes. Add peas; cook until peas are tender, 5-8 minutes. Cool slightly.
2. In a blender, process soup in batches until smooth. Return all to the pan; heat through. Sprinkle with chives and, if desired, microgreens.

### Nutrition Facts

1 cup: 133 calories, 5g fat (2g saturated fat), 15mg cholesterol, 1012mg sodium, 18g carbohydrate (4g sugars, 3g fiber), 5g protein. (recipe from Taste of Home)

